

PLACEMENTS AND TRAINING POLICY

INTRODUCTION

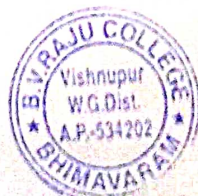
B V Raju college is predominantly chosen by middle class rural students. This is true for all courses and found that at least 80 percent are from this socio economic background from student Customization (From Know Your Student). Hence it is decided in College Strategic plan to give utmost priority to Placements.

IMPORTANT OBJECTIVES

- Providing Training & Placement process awareness to students from first year.
- To provide career guidance after graduation i.e. higher education or entrepreneurship
- To provide recruitment through online/off line drives to students
- To have good Communication and relationship with the recruiters.
- Organizing Pre- Placement Trainings and Orientation programs.
- Finding, informing and managing Pool Placements drives.
- To build the bridge between industry and Academia.

ACTION PLAN

College TPOs identified the following activities after consulting all the stake holders of the college at different levels (For Action plan).



- To show the multiple placement opportunity to each and every Eligible student.
- The eligibility criteria for most placements are 60% marks in 10th class, Intermediate and up to IV semester in Degree. Hence Identifying eligible candidates as per above norm in first semester itself helps a better training.
- To train all the eligible students using CRT (Integrated training program) with a training schedule that is amicable with the academics.
- To have diverse placement opportunities with the help of our Placements team containing Placements Director, Manager and Lisen officers located in Hyderabad , Chennai, Bangalore, Vadodara, Delhi and Pune.
- To utilize the services of Mathematics English and Computer science faculty for timely in house training
- To utilize services of external experts for training students in Aptitude and English.
- To collect the data from students using placement registration form and project it to companies whenever it is required.
- To utilize services of Alumni in giving right direction to student to follow the current trend of the industry.
- To monitor the performance of students using mock tests.
- To utilize the services of placements committee for the smooth conduct of placement events in college and out of the college.
- To guide the students and to resolve the issues and doubts of students during and after recruitment process.
- To have the frequent contact with the placed students for their inputs for better training.
- To organize recruitment events in three ways from institution side.
- On campus, off campus and Pooled Campus drives.
- To utilize the services of pre final year student as volunteers for the on campus pool drive to make them aware of the recruitment process.



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A handwritten signature in blue ink, appearing to be "Srinivas".